

## **Trust-Builders.com**

Ben Sellitto – Father of “Trust Paradigm Research & Processes” Research Team.

The original “Trust Paradigm Research” and publication was done at NJIT in the 1970’s by a NJIT Research Team. It was taught to 100’s at NJIT and in industry. It lead to many original publications in the state and professional magazines and at conference presentations to industry. The Amazon Book “Trusted and Believable Leaders” is the true and original! It’s “The Honest Account” of the 45 year history of NJIT Research by the originators & teams of the “Trust Paradigm.” The 1970’s was a blessed time of learning and formulating the proprietary trust process and its impacts. The Teams concerns went far beyond the loss of Trust, Credibility and Believability! Our Team often referred to “Our Proprietary Trust Processes and Its Impact” and the “Hidden Ghost Processes” as one’s that could “build or destroy peoples hope and drive to contribute” and an organization’s engine for “collaboration, innovation and breakthrough as well as survival.”

The originators and the teams work continues to save millions of dollars and jobs for industry clients today! The team still led by Ben Sellitto still offers corporate & government agency presentations and valuable training programs through Trust-Builders.com.

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