

Title:

"Trusted & Believable Leaders" ©

*"The Seven (7) Powerful Habits & Strategies"
For
"Building & Rebuilding Trusted (T^R) Relationships" ©*

B. Sellitto and J. Barrier
LCCN - 2012905157
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*"Trusted & Believable Leaders" are force multipliers for
Innovation, Creativity, Personal Accountability and Vision*

The result of forty years of work and extensive research, *Trusted and Believable Leaders* by B. Sellitto and J. Barrie introduces "The Seven Powerful Habits and Strategies" for "Building and Rebuilding Trusted Relationships" and earning "Believability and a Trusted Voice."

In this easy-to-use guide, the authors present challenging opportunities that will motivate teams, students, and those in leadership roles to build or rebuild trusted relationships in their careers and lives. Organizations are led through change processes that are focused on market share, brand and customer loyalty, operational effectiveness, cost reduction, knowledge management, staff development, and best practice performance. Finally, those who have experienced life's setbacks are offered support, direction, and sound advice.

Organizations and new or existing leaders currently navigating a change in their vision, culture, core mission, and market strategies, accountabilities, and vertical alignment will find this book invaluable. They will discover that with faith, hope, and support, all things are possible.

Ben Sellitto holds a BS and MS in engineering, and he is also qualified in program management. Involved in senior contract management consulting, he has produced a number of industry publications. Joan Barrier, a behavior and management consultant in New Jersey, holds a BA in education and an MA in education and psychology.

By
B. Sellitto and J. Barrier
C.C.G. Inc Publication

Addressing students, aspiring youth, new leaders, mentors and coaches, and organizations either in crisis or restart mode, *Trusted and Believable Leaders* by B. Sellitto and J. Barrie introduces series of seven:

- Laws for Building and Rebuilding Trusted Relationships
- Paradigm Challenges for Trusted Relationships
- Measures of Trusted Relationships
- Stages of Trusted Relationships
- Tipping Points for Building Stronger Trusted Relationships
- Leadership Challenges for Growing Trusted Relationships
- Recovery Challenges for Trusted Relationships
- Trust Builders

Readers will learn how to create a "Trust-Builders Roadmap" with "Trust-Building Strategies" that concentrate on a "Believable Voice," "Loyalty," "Supply Chain Effectiveness," "Organizational Creativity," "Accelerated Breakthrough," and "Vertical Alignment of Culture, Mission, and Accountability." The powerful strategies presented in this truly inspiring guide will encourage both existing and potential leaders to establish cultures that will ultimately provide collective value and service. Trusted and believable relationships can only result in leaders reaping the benefits of staff and customer loyalty.

The material offered is sure to help principle-centered leaders and organizations develop a "Compass-Driven Road Map," and show them how to improve their "Trusted Relationships" or repair any "Damaged Relationships." Support is also offered to those in the middle of a "Decline," who need the "Power of Believability" when they embark on a "Fresh Start" or introduce a "Fresh Voice." "Believable Voices" are capable of not only delivering on the "Promise of Trusted Change," but also of passing the "Test for Demonstrated Trust and Believable Results."

The consequences of discounting the "True Power for Credible Change" or of failing to acquire "Voice of Respected Truth of Trust" are endless, and many organizational challenges usually stem from a history of "Self Destruction." Sellitto and Barrie have seen many organizations run the real risk of damaging customer and brand loyalty, product and service breakthrough, supply chain creativity, and marketplace positioning. Only "Trusted Voices" can initiate a change process that will internalize a new vision, mission, and culture change. "Trust Failures," at the very least, diminish creativity, accountability, and the ability to compete.

Are you headed in the right direction? "God bless your journey," say the authors. After forty years of research into the power of trust, faith, and hope, they know exactly what "Trusted Relationships" stand for.

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Reader Reviews
"Trusted & Believable Leaders"©
By B. Sellitto & J. Barrier

#1- CEO Harrington Institute by
By Dr. H James Harrington, CEO Harrington Institute
2009 Quality Magazine's Professional of the Year

Independent Book Review: "Trusted & Believable Leaders" (Paperback) ©

"Great Deal of Creativity"

"This is a **Very unique book**. The authors have used a **Great Deal of Creativity** to provide the reader with a step-by-step approach to building a strong trustful relationship with the people they deal with. It is full of exercises that internalize the seven steps to trustful relationships. It's a book that can make a big difference to the reader's approach to life."

Key Achievements of Dr. H James Harrington, CEO Harrington Institute

1. Recognition: One of the world leaders in applying performance improvement methodologies to business.
2. Author of over 25 books and 10 software packages.
3. International Quality Advisor, Ernst & Young & served as a USA Ambassador of Good Will.
4. Recognition: "He writes the books that other consultants use".

#2-By Fr Phil- M. T., S.T.L -Amazon Reader Review:

Rated 5.0 out of 5 stars "Useful Resource for all Leaders"

Book Review of: "Trusted & Believable Leaders" (Paperback) ©

"As a 29 yr. old who is the parochial vicar at a very large parish, as well as the president of a non-for-profit corporation, and board member for a local Neighborhood House, chaplain to the Knights of Columbus and Carmelite Monastery, there is a lot in this book that helps me hone my leadership skills. It is truly all about trust and this book provides very practical, but insightful, direction toward earning, keeping, developing and regaining trust. I think this is a resource that priests and any other type of leader, community organizer or corporation head would find useful"

#3-By DYar - Amazon Reader Review:

Rated 5.0 out of 5 stars - "Fantastic Job"

Book Review of: "Trusted & Believable Leaders" (Paperback) ©

"This book does a fantastic job breaking down life in such a structured manner. It is a difficult process in life, deciding who and what to be and how to do it. This book helps you literally work through those steps in life and choose a path. Thanks for developing a great book! I loved it!"

#4-By Chriss C. - Amazon Reader Review:

Rated 5.0 out of 5 stars - "Great Book"!

Book Review of: "Trusted & Believable Leaders" (Paperback) ©

"Trusted & Believable Leaders" is a great resource for people looking to find their way in both their lives and their careers but who are lost on how to go about it. It helps you to work through your problems, learn new strategies for life and work, and become an overall better person. If you're not quite sure of where you're headed in life and are ready for a little challenge that will get you going in the right direction, this is definitely worth your time. The problems and formulas presented may be a little tough, but that only makes it more rewarding when you finally work them out. It's a book which is intended to help everyone succeed, and that is a wonderful thing."

#5-By Guy - Amazon Reader Review:

Rated 5.0 out of 5 stars - "Phenomenal book for teens and adults"!

Book Review of: "Trusted & Believable Leaders" (Paperback) ©

"Trusted and Believable Leaders" is a phenomenal book for both teens and adults. What this book has done is built a map for life that is not only meaningful but also applicable. Each page refreshes you, though perhaps slightly repetitive at times, yet it really drives home the facts and knowledge needed to maintain healthy relationships in both family and work life. It breaks down those complicated barriers and gives simple steps and wise advice on how to build or restore trust. Providing research and creating scenarios, this book gets back to the fundamentals and core of what trust and leadership is. I honestly believe this book will give you a new look at your own life and improve the quality of your relationships. Simply put, you got to read this book!"

#6-By Jorge A. M. NJ-POC-Amazon Reader Review:

Rated 5.0 out of 5 stars - Excellent!,

Book Review of:"Trusted & Believable Leaders" (Paperback) ©

"This is truly a fantastic piece of work by Ben Sellitto and company. We are lucky to still have him mentoring and teaching us!"

#7-By FM1359 - Amazon Reader Review:

Rated 5.0 out of 5 stars -"Fantastic" !

Book Review of:"Trusted & Believable Leaders" (Paperback) ©

"This book is very informative and detailed about how to build, or rebuild, and maintain trusted relationships with others. It clearly defines all the key essentials to a trusting relationship through text, bold faced key points, bulleted and numbered lists, and even diagrams that all coincide in an organized fashion that makes sense. Also after many of the sections in book there are short exercises, that really keeps you involved in the book and makes you think. This book does not only examine relationships such as with your partner or loved one, but even more importantly, trusted relationships with teachers, co-workers, coaches, and just about anyone else. I am going into college as freshmen this year and I am glad that I have read this book. It will definitely help me create and have better, trusting relationships with my professors, advisers, and peers."

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